New commercial vehicle seats from Recaro

Kaiserslautern, Germany. In early December 2012, Recaro Automotive Seating will roll out two new commercial vehicle seat models – the Recaro C 7000 and Recaro C 6000. The compelling appeal of these premium aftermarket products lies in their superior design, convenience, comfort, safety, reliability and durability.

Particularly with its top model, the Recaro C 7000, the brand manufacturer from Kaiserslautern, Germany, has set new quality standards in the premium commercial vehicle seating segment. This model’s unique combination of comfort, convenient functionality, attractive design and robustness ensures lasting durability and maximum safety. The new standard model, the Recaro C 6000, also features all the key adjustment options that allow it to be tailored to each driver’s individual needs.

Especially when it comes to commercial vehicle seating, the central focus at Recaro Automotive Seating is on optimally synthesizing ergonomics, comfort and uncompromising durability. “In designing and engineering the new seats, our central and consistent consideration has been the user and his or her individual needs,” said Elmar Deegener, Vice President and General Manager of Recaro Automotive Seating. “So, they are
perfectly suited to the particular demands of the working environment of lorries and buses.”

Depending on the model, the new seats offer a range of innovative functions that will be new to professional drivers. This unique set of features includes adjustable pelvis and lumbar support, adjustable side supports in the seat cushions and backrests, shoulder support, a comfort release mechanism for adjusting the seat's distance to the pedals, as well as climate control and heating that can be used at the same time.

During the product development phase, Recaro has put great emphasis on the seats’ reliability and durability: “In the course of various trial cycles, we subjected the seats to the toughest testing conditions. And they both outperformed conventional industry standards by a wide margin,” says Dr. Klaus Heldmann, Global Vice President Recaro Commercial Vehicle Seating. In fact, in life-cycle testing (entailing over 1.5 million km), the seats have proven themselves to be significantly more robust and durable than products currently offered by competitors. Among other factors guaranteeing this exceptional durability is the use of metal components that have been manufactured by Recaro itself, and whose quality has been proven millions of times. The revered longevity of Recaro Automotive Seating products also positively affects their economic viability: Recaro commercial vehicle seats retain their value longer than competing products, thereby reducing the long-term operating costs of vehicles.

In developing these new seats, Recaro has also devoted considerable attention to driver safety. Drawing on its exceptional expertise, more than 100 years of specialized engineering experience, advanced production processes, demandingly high
internal testing requirements, and uncompromisingly relentless
testing employing its own crash simulation system, Recaro has
done everything to ensure that these brand-name commercial
vehicle seats continue to provide safe and comfortable work
environments throughout their entire service life.

Recaro Automotive Seating has also joined forces with a number
of strong sales and distribution partners. The new seats may be
ordered in person at the Recaro Shop at the company’s site in
Kirchheim/Teck, Germany, from the Recaro Online Shop at
www.recaro-automotive.com, and from selected Recaro service
partners. The new Recaro products will also be distributed by the
Stuttgart-based Winkler group, which with its more than 1,200
employees is one of the leading wholesalers of spare parts for
commercial vehicles. By means of an advanced logistics and
delivery concept, the new seats will be shipped as rapidly as
possible from Winkler facilities in Ulm and Kassel, two of Europe’s
largest distribution centres for commercial vehicle parts.

Recaro is also in partnership with Franz Kiel GmbH & Co. KG for
the original installation and retrofitting of driver seats in buses.
Kiel offers impressive expertise based on decades of experience
in the field of passenger seats for buses and rolling stock.

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Recaro Automotive Seating
Recaro Automotive Seating is a product business unit of Johnson Controls. At six locations in Germany, Poland, Japan, the USA and Mexico, we design, manufacture and market complete seats representative of our core competencies design, ergonomics, craftsmanship, robustness, lightweight construction and high-class workmanship under the brand name Recaro. Recaro Automotive Seating consists of three units: While Recaro Car Seating offers passenger car seats for OEMs and the aftermarket, Recaro Commercial Vehicle Seating focuses on commercial vehicle seats in the OEM and aftermarket segments. Recaro Engineering develops vehicle seats and vehicle seating components.