Press Release

Now certified as having the best ergonomics possible:

Recaro seats receive seal of approval from the AGR, the Campaign for Healthier Backs

Kaiserslautern. Human beings are the focus of product development at Recaro Automotive Seating, the automotive seating experts. With their optimal ergonomic design, Recaro seats have been setting the standards in automobile interiors for decades. Now, four Recaro products have been awarded the internationally-recognized seal of approval of the AGR, the Campaign for Healthier Backs – an independent certification of their high quality ergonomics.

In the course of an AGR certification, the products under consideration must demonstrate their back-friendly design to an independent testing commission made up of experts from several different medical disciplines. Recaro’s Ergomed aftermarket car seats (models E and ES), its Recaro Style seats (Sportline and Topline models) as well as its two aftermarket commercial vehicle seats, the Recaro C 6000 and C 7000, convinced the experts across the board. “All of the Recaro seats tested met our experts' demanding catalog of criteria to an exceptional degree”, reported Georg Stingel, executive director of AGR.

As a brand-name manufacturer with over 100 years of experience in vehicle seating, Recaro Automotive Seating combines ergonomics, comfort and design with continuous innovation,
safety, craftsmanship and reliable quality. “Most people develop back pain to a greater or lesser degree over the course of a long drive behind the wheel”, explains Elmar Deegener, Vice President and General Manager of Recaro Automotive Seating. “We design our seats’ ergonomic construction, dimensions, adjustable parameters and angles, and all of their functions so that they can be optimally adjusted to meet the individual needs of the great majority of their occupants, thus ideally supporting their bodies.” Deegener sees the fact that the AGR’s independent testing commission has now come to this same conclusion, documenting it through the award of the AGR seal of approval, as a fitting and logical confirmation of Recaro’s product strategy. “Exceptional expertise and very special know-how are the basic prerequisites for the development and production of Recaro seats. Our love for the product and a passion for details make the difference. In the end this will decide about our success,” says Deegener. “That’s why we are so very pleased by the AGR’s decision to award the seal to these seats.”

The car seats from Recaro were praised by the AGR experts for their “design which is especially supportive of spinal column health, as well as their many different adjustment possibilities.” In the case of the Recaro Ergomed as well as the Recaro Style, these include the ability to adjust the seat’s length, height and tilt to optimally distribute pressure throughout the seat, as well as its freely adjustable two-chamber lumbar support.

As a non-profit organization, the AGR supports research that focuses on the causes and prevention of back pain. It also works to make the results of such research accessible to the public. The AGR awards the seal of approval to products that are especially back friendly as a way of offering customers independent advice
when making decisions about products. Currently, the AGR seal of approval’s portfolio includes about 50 product categories, ranging from office chairs, garden equipment, bicycles and shoes to several types of seating and even vacuum cleaners.

**RECARO Automotive Seating PR**  
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**About the AGR**  
The goal of the Aktion Gesunder Rücken e.V. (AGR), the Campaign for Healthier Backs, is to collect and pool medical expertise on back pain, to disseminate this information, and to help those affected by back pain. Since its founding in 1995, the AGR has built up a network of about 15,000 independent physicians and therapists and over 30 medical specialist associations across German-speaking Europe. This close cooperation is used to generate helpful tips for those affected by back pain, including the AGR seal of approval, which is awarded to products that are especially conducive to good back health. More information about the AGR is available at www.agr-ev.de/en/.

**Recaro Automotive Seating**
Recaro Automotive Seating is a product business unit of Johnson Controls. At seven locations in Germany, Poland, Slovakia, Japan, Mexico and the USA we design, manufacture and market complete seats representative of our core competencies design, ergonomics, craftsmanship, robustness, lightweight construction and high-class workmanship under the brand name Recaro. Recaro Automotive Seating consists of two units: While Recaro Car Seating offers passenger car seats for OEMs and the aftermarket, Recaro Commercial Vehicle Seating focuses on commercial vehicle seats in the OEM and aftermarket segments.