

## PRESS INFORMATION

### Set a record lap time in the Recaro Performance Challenge at IAA 2017

Can you beat a pro's best lap time? At this year's International Auto Show, IAA in Frankfurt, race fans can prove if they have what it takes. From September 16 to 24, visitors of the Recaro booth B24 in Hall 5.1 will get the chance to compete on the virtual Nürburgring Grand Prix track, taking up Recaro Automotive Seating's Performance Challenge. Day and overall winners will be rewarded with exclusive prizes.

**Frankfurt, Germany, September 12, 2017** – Recaro Automotive Seating's Performance Challenge at this year's IAA in Frankfurt, will make enthusiasts' hearts beat faster. Every day from September 16 to 24, visitors can register for the virtual driving experience right at the Recaro booth. In the simulator, they will take a seat in a real Recaro Pole Position racing shell to literally experience the feel of Recaro Performance up close and intense. The simulated race takes place on the short lap configuration of the Grand Prix track at the Nürburgring.

Day winners will receive spectacular drift and race car rides on the Hockenheimring and Nürburgring. The overall winner can look forward to an exclusive drift training session on the Hockenheimring.

On Wednesday, September 20 at 1 p.m., this year's Le Mans champion, Timo Bernhard, will visit the Recaro booth. He will take a lap in the simulator – without any competitors, of course – and comment live as his car speeds around the track. The Porsche factory driver, 2017 Le Mans winner and 2015 World Endurance Champion is already excited to see “whether someone will beat my best lap time in the Recaro Performance Challenge” and will hold a signing session immediately after his ride in the simulator. In addition, on Friday, September 22 from 1.15 p.m., TV presenter Sidney Hoffmann will take a seat in the racing simulator at the

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RECARO Automotive Seating in Social Media



Recaro booth, comment on his lap and later will hold a signing session.

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### **About Recaro Automotive Seating:**

Recaro Automotive Seating is a product group of Adient. At seven locations in Germany, Poland, Slovakia, Japan, Mexico, and the USA, we design, manufacture, and market complete seats representative of our core competencies of design, ergonomics, craftsmanship, robustness, lightweight construction, and first-class workmanship, under the brand name Recaro. Recaro Automotive Seating consists of two units: While Recaro Performance Car Seating offers passenger car seats for OEMs and the aftermarket, Recaro Commercial Vehicle Seating focuses on commercial vehicle seats in the OEM and aftermarket segments. Recaro Automotive Seating uses the brand Recaro under a license of the Recaro Holding.

### **About Adient:**

Adient is a global leader in automotive seating. With 75,000 employees operating 230 manufacturing/assembly plants in 33 countries worldwide, Adient produces and delivers automotive seating for all vehicle classes and all major OEMs. From complete seating systems to individual components, the company's expertise spans every step of the automotive seat-making process. Adient's integrated, in-house skills allow it to take products from research and design all the way to engineering and manufacturing – and into more than 25 million vehicles every year. To learn more, please visit [adient.com](http://adient.com).