

PRESS INFORMATION

Captions Recaro Automotive Seating IAA 2017

01_RECARO_RPSP_Interior_Power_Performance and

03_RECARO_RPSP_Power_Performance

Advanced seating solutions for today and tomorrow: This application of the new Recaro Performance Seat Platform (RPSP) is targeting vehicles in the global “Power Performance” segment.

02_RECARO_RPSP_Interior_Luxury_Power_Performance and

04_RECARO_RPSP_Luxury_Power_Performance

For unique interiors: This Recaro Performance Seat Platform demonstrator with advanced design innovations, e.g. a visible, carbon fiber-woven backrest structure is aiming at the “Luxury Power Performance” segment.

05_RECARO_SUV_Interior_Premium_Performance and

06_RECARO_SUV_Premium_Performance

Recaro Automotive Seating’s new performance seat for compact performance SUVs in the “Premium Performance” segment combines advanced driving comfort and sporty attitude.

07_RECARO_Interior_Luxury_Power_Performance and

08_RECARO_Luxury_Power_Performance

Recaro Automotive Seating’s new “Luxury Power Performance” segment seat offers an exclusive riding performance, providing high-end comfort and Recaro ergonomics.

09_RECARO_Interior_Pure_Dynamic_Performance and

10_RECARO_Pole_Position_(ABE)_Edition_2018

Celebrating Recaro Automotive Seating’s 50th anniversary of shell seats: At IAA, the

new street-licensed Pole Position (ABE) Edition 2018 will be launched – for vehicles in the “Pure Dynamic Performance” Segment.

11_RECARO_Interior_Pure_Power_Performance

The all-new Recaro Racing Shell concept addresses the “Pure Power Performance” segment. It is developed as an exclusive purebred racing shell for semi-professional and professional motorsport drivers.

12_RECARO_Rallye_1968

In 1967, the Recaro Rallye was the first shell seat for street usage. Made of glass fiber reinforced polyester resin, it reflected the high Recaro standards of safety and lightweight design.

13_RECARO_Rennsitz_1974

In 1974, the Recaro Racing Seat was introduced as the first racing shell for professional touring car competitions. It was a rigid and light polyester double shell construction.

14_RECARO_Performance_Challenge

From September 16 to 24, IAA visitors can compete for the fastest lap on the virtual Nürburgring Grand Prix course – in Recaro Automotive Seating’s Performance Challenge.

15_RECARO_Martin C. Klein

Martin C. Klein, Vice President Recaro Automotive Seating

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